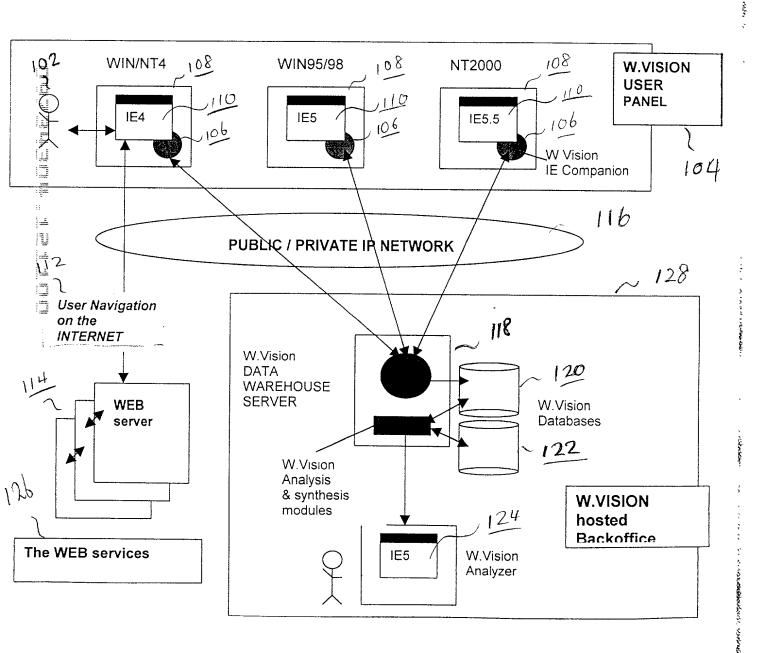
Figure 1

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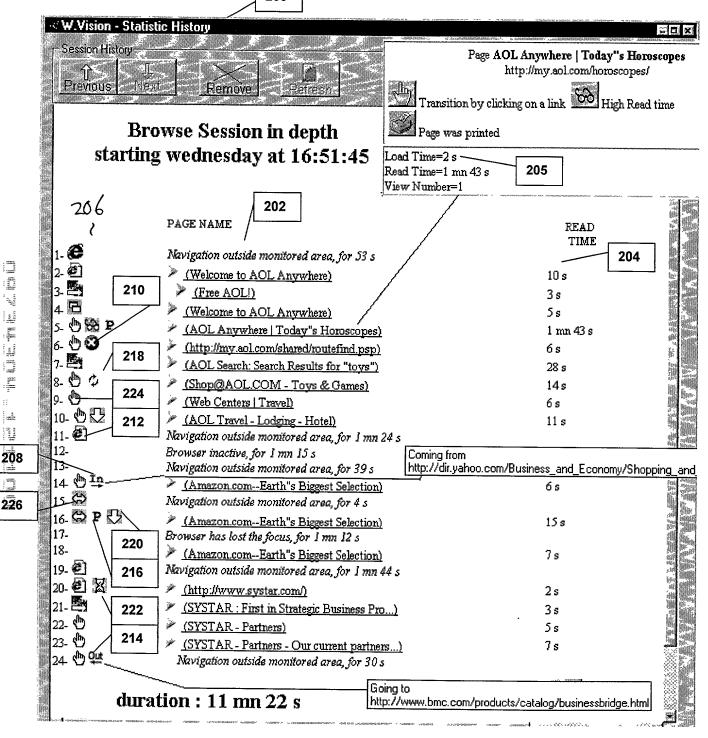
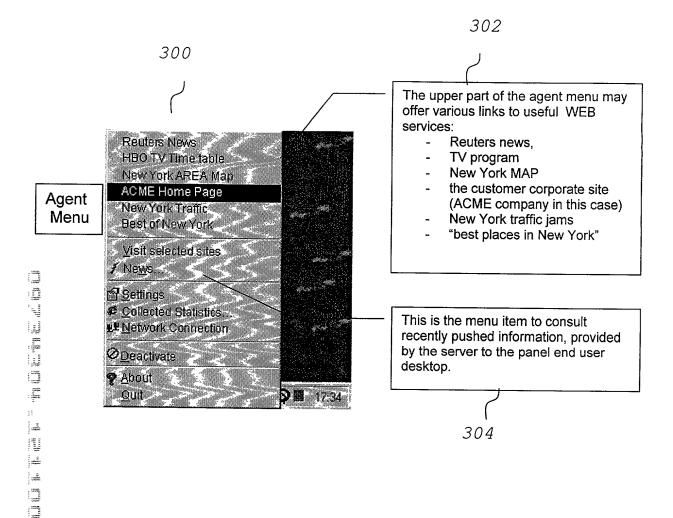


Figure 3



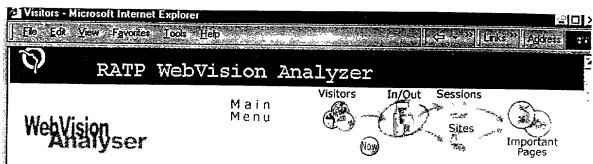
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Figure 4

Local intranet



## - Entry and exit -

## **Entries - overall**

- Sessions: 57 monitored sessions, have been recorded up to now
- Visitors: 6 registered visitors visited the web portal (10 sessions per visitor, on average)
- Entry methods

The table below indicates the number of times visitors entered the portal, in different ways. The total may not add up to the figures above, as a visitor can enter the portal several times in the same session.

ENTRY METHOD	NUMBER	PERCENTAGE	
Made request to Search Engine *	0	0%	
Made a page in the portal their home page	25	44%	
Entered from another site	32	56%	

~502

## Where they came from

~ 504

M Entries - from Search engines

This table gives details of entries from Search engines

SEARCH ENGINE NUMBER % TOP 5 KEYWORDS

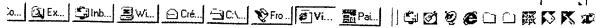
## Exit

~ 506

- In 13 sessions out of 57, the visitor exited the portal after visiting just 1 page and did not return
- Out of 57 terminated sessions, 18 ended because the user did not touch the browser for 25 mn 0 s, and 38 because the user closed all browser windows
- Exit Methods

Here are a few ways by which the visitors left our portal:

- 0 clicked on a link
- 4 changed window and did not return in the session
- 21 exited the session while still inside the portal
- 4 clicked on the Backward or Forward button to exit the portal
- 2 used other browser facilities such as favorites, history, home button, address bar



<sup>\*</sup> see details below

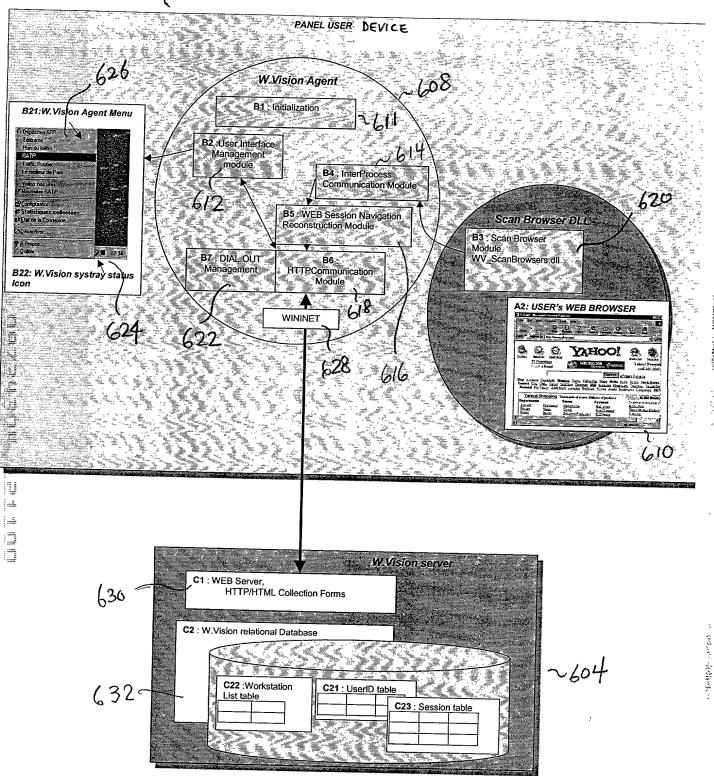


Figure 6

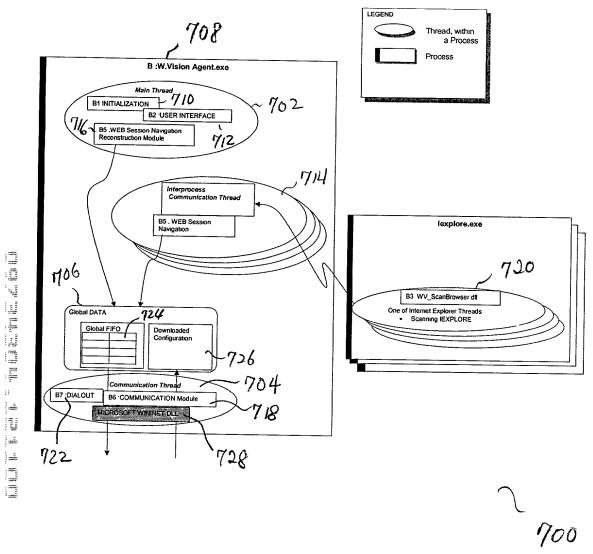
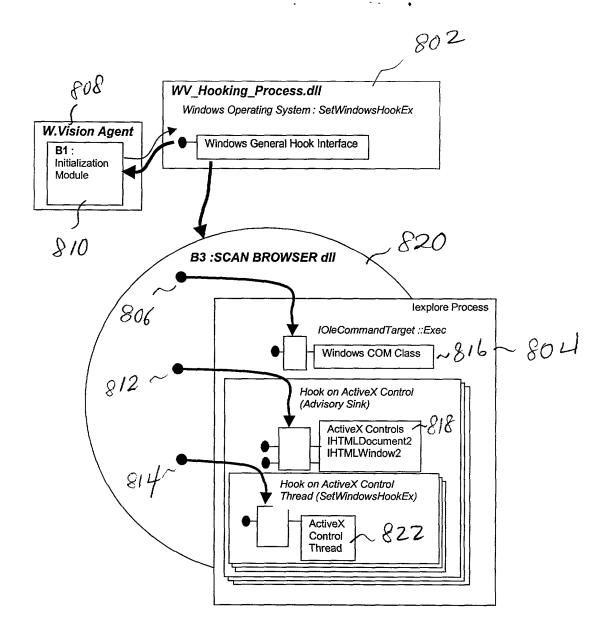


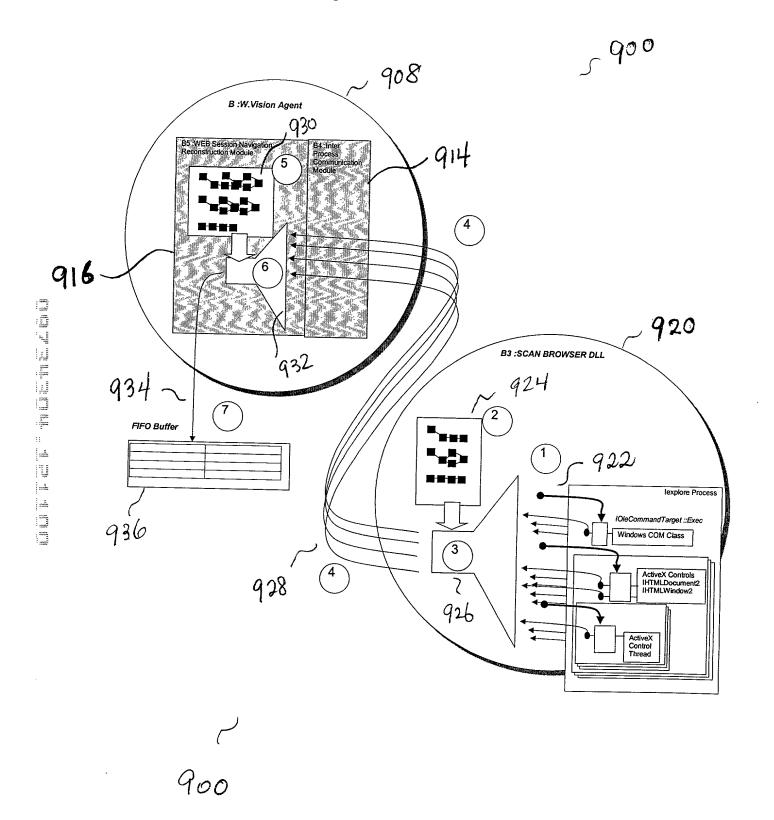
Figure 7

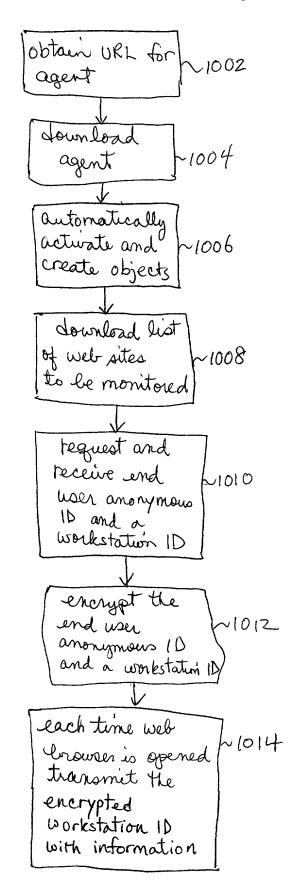
Figure 8

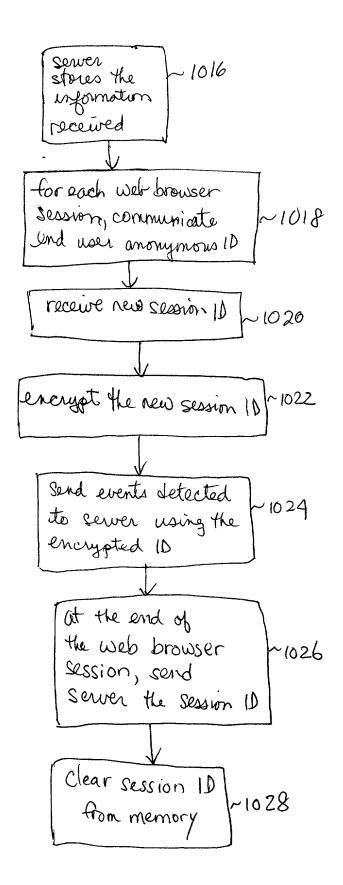


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Figure 9







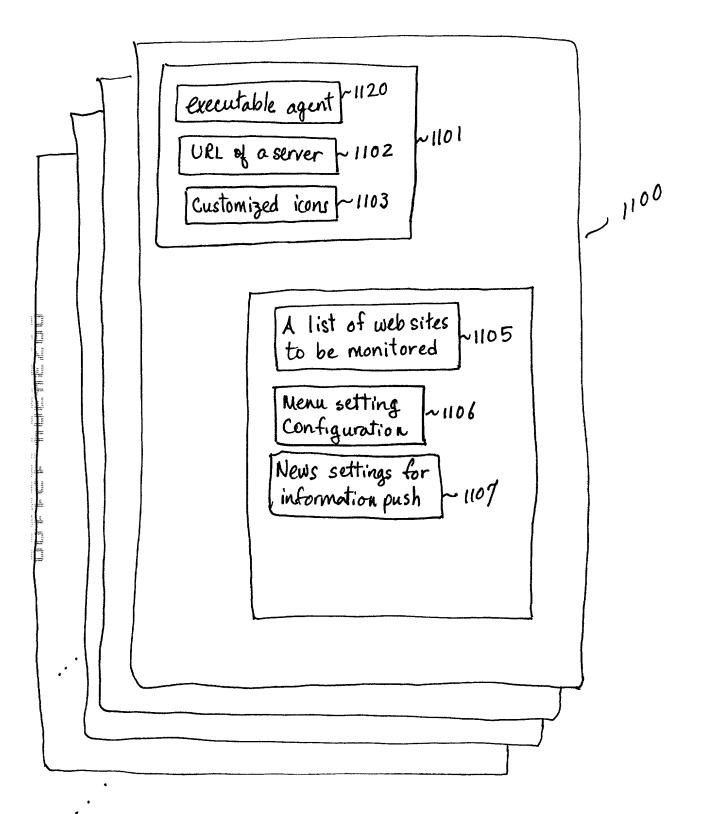


Figure 11

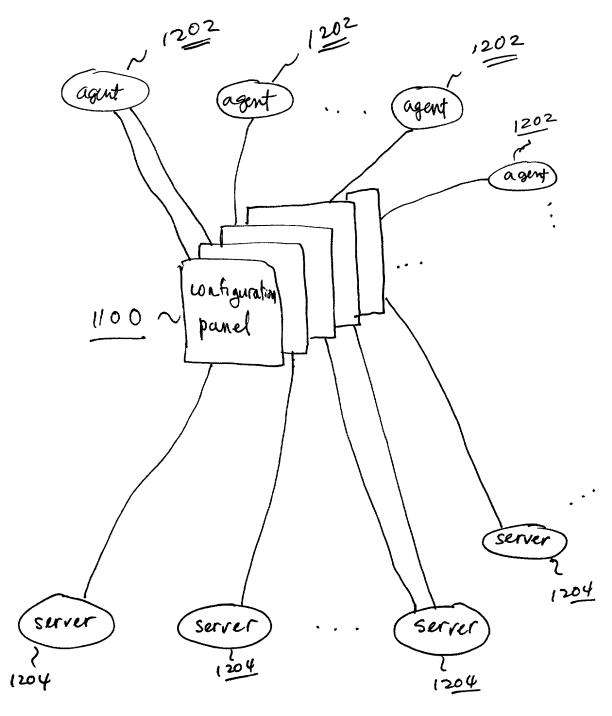


Figure 12